



SWIRL

T1 / SS23





FOREVER 21



H&M



FOREVER 21



H&M



H&M







**New optics**

Combine cutout prints with trending [#NewWave](#) swirls to hit two key trends.

Going dramatic with scale, stencil foliage continues to take on more abstract cutout forms.

Keep florals and painterly brushstrokes an easy-to-wear commercial direction. Update them with rippling movements and animal-like markings for youthful appeal. Use tonal combinations for items designed for everyday wear. Directional brands can go bold with clashing colour combinations for strong contrast.

**Key details:** mix scale and colour in a hypnotising optical look for prints. Use simple silhouettes as a canvas for showing off the print. Try pleated bases for more optical illusions.

**Key items:** volume dress, shirt dress, resort shirts, separates

**WGSN Fashion Feed:** [#CutoutPrints](#), [#AbstractAnimal](#), [#GraphicSkins](#)



**Buyers' guide**

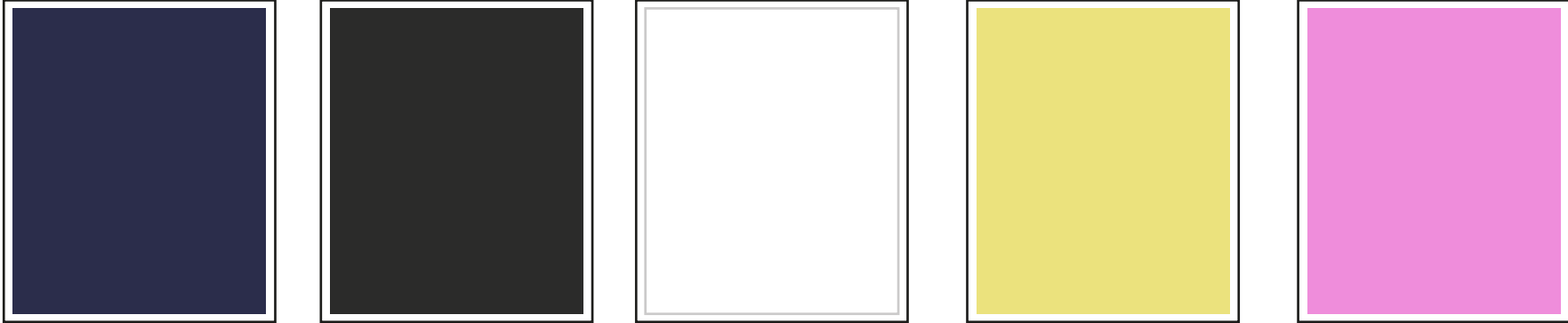
Test

Emerging or directional trends to buy into in smaller volumes





# GAMA DE COLOR



# BASES DE ESTAMPACION



GERMÁNICA



CHALIS SUPREMO



LINO MILÁN

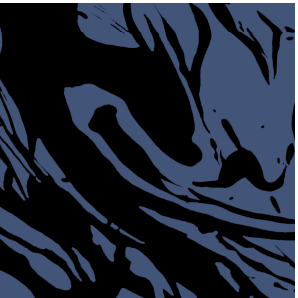
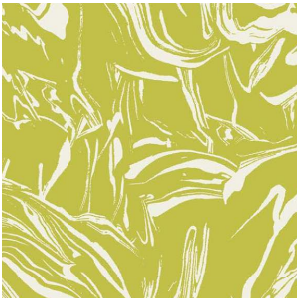
# SWIRL BICOLOR



REFERENCIA: GERMI CATIA  
BASE: GERMANICA

# FLORES TRAZO

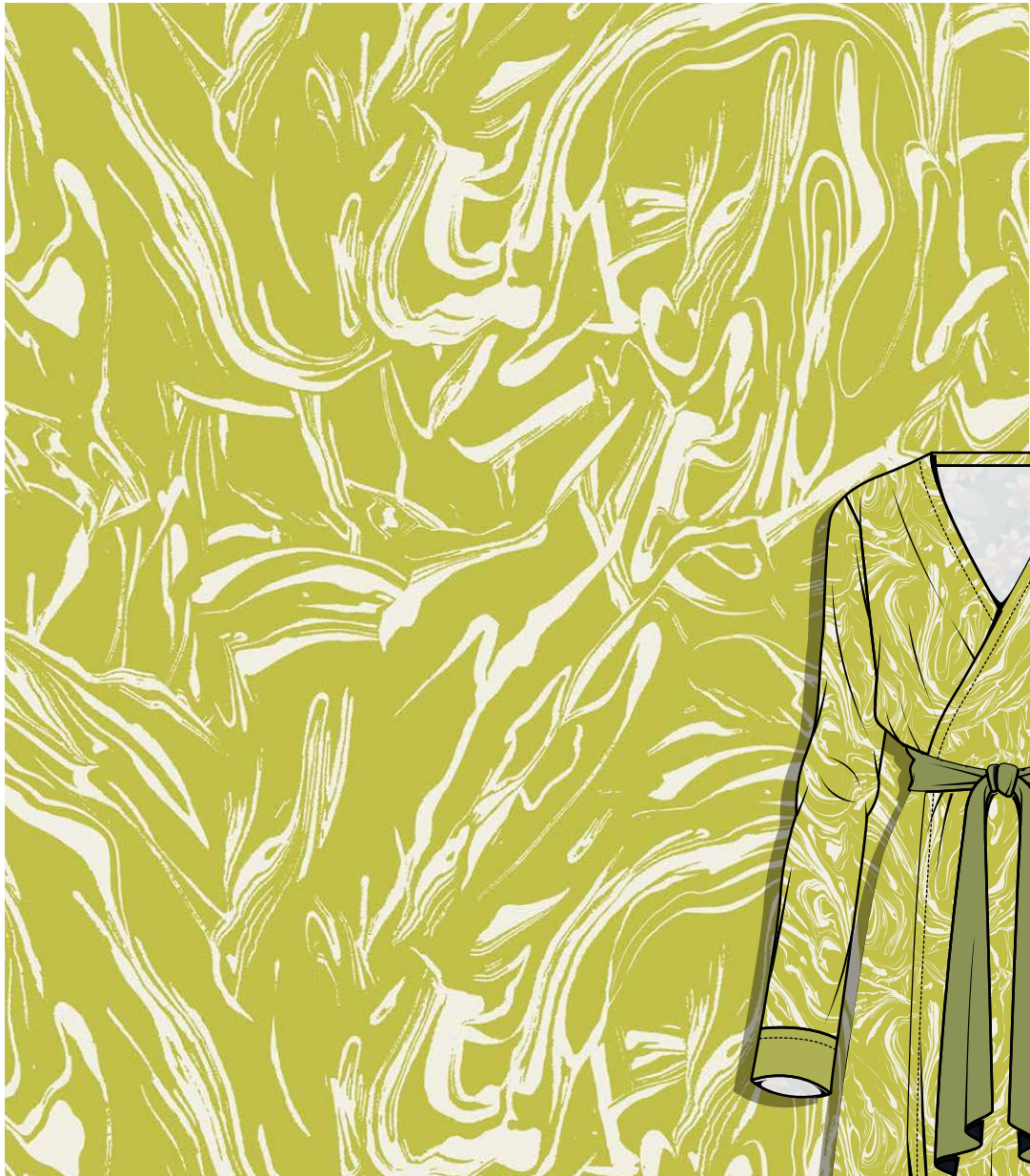
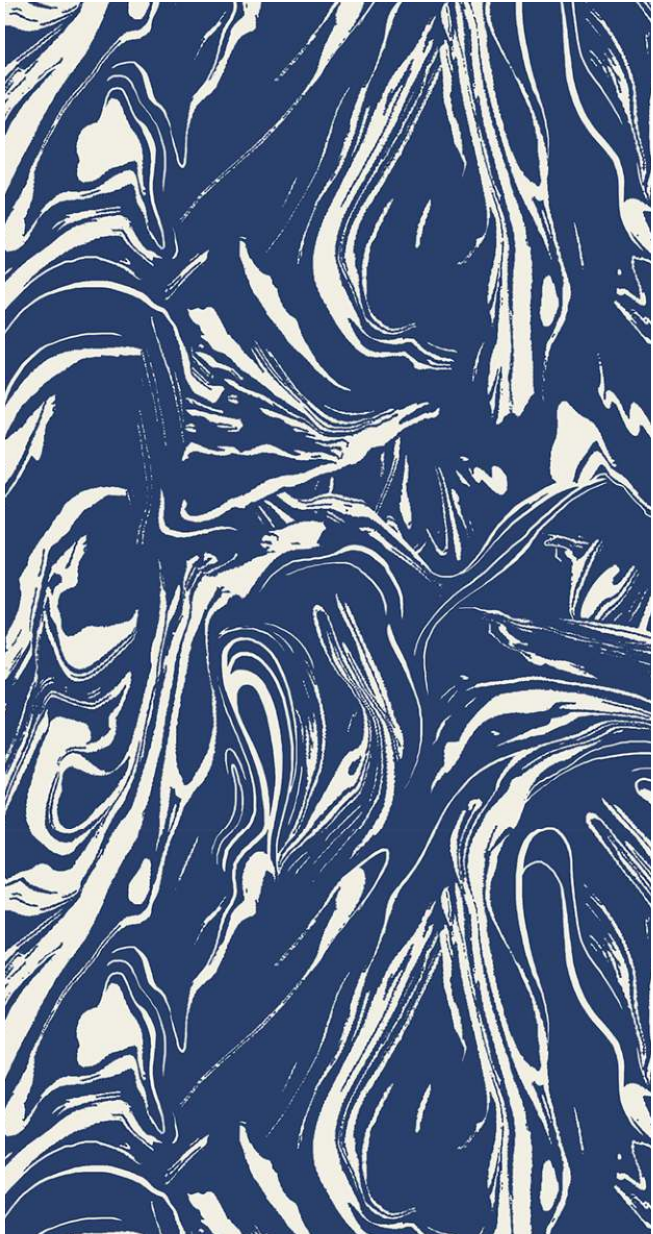
RESUMEN DE COLECCION



SWIRL BICOLOR



# SWIRL BICOLOR



REFERENCIA: CHAL VICENZA  
BASE: CHALIS SUPREMO